

Rep Order# 6817691 Ver# 5 Status Revised
Est No

Traffic Order# 771425

Printed: 05/31/2012 5:56 PM
Last Received: 05/31/2012 4:16 PM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS C
Estimate# 647
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/108/647
Flight Dates 06/05/2012 - 06/11/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC-★

-- REMARKS --

VER 5 ISSUED TO CXL SPOTS 6/5 PER AGY/CLIENT
REQUEST DUE NO SPOT W/MKGD'S ADDED ON LN 10
CONTRACT TOTAL REMAINS \$745
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

[illegible]

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	SU	9A-10A	FOX NEWS SUNDAY	:30	\$45.00	06/10-06/10	1	1	1	\$45.00	
				Buyline Comment: MKGD FROM LN'S 6-7								
	*10	W	10P-11P	FOX-NEWS AT 10<	:30	\$175.00	06/06-06/06	1	1	1	\$175.00	
				Buyline Comment: MKGD FROM LN 3								
				Sales Remark: V5 MKGD FROM LN 3								
				V5 Added								

---REPORT TOTALS---

Report Totals: 7 / \$745.00

---SALES MONTHLY TOTALS---

Jun 12: 7 / \$745.00

Sales Totals: 7 / \$745.00

Station Totals: 7 / \$745.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$37,250	CATV	0%	WNGT	0%	WNWO	5%	WTOL	28%	WTVG	65%
		WUPW	2%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NCV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE